

# PRESS RELEASE

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**August 2, 2023**

## FOR IMMEDIATE RELEASE

### **Synergy Consulting Group, Inc. Announces New Marketing and Sales Strategist**

**UNIONTOWN, Ohio** – Synergy Consulting Group, Inc., a full-service IT recruiting and consulting firm in Uniontown, announces their new Marketing and Sales Strategist, Mason Batty. He is responsible for lead generation and developing marketing campaigns to clients and candidates.

Batty graduated magna cum laude from Kent State University in 2023, where he earned his Bachelor of Business Administration with a dual major in Business Management and Marketing. In his spare time, he is an avid lacrosse player and a devoted fan of Cleveland sports.

“My favorite part about working for Synergy Consulting is the diverse client base that ranges from industries such as energy, manufacturing, healthcare, financial services, and retail,” stated Batty. “I learn something new about other industries every time I develop a new marketing campaign, and it’s very rewarding to see how we can assist each client through our IT placement services.”

Since 2006, Synergy Consulting Group, Inc. has been a full-service IT recruiting and consulting firm for local and national businesses. Their area of expertise focuses on IT recruiting/professional placement and business development to properly and efficiently match companies with talented consultants with skill sets to meet the project and/or position’s needs. Their professionals are experts in precise areas of IT, including application development, quality assurance, systems analysis, network administration, and project management. They personally assess candidates through their Synergy Select™ evaluation process to ensure that each candidate meets both their expectations and the expectations of their clients.

Synergy Consulting Group, Inc. offers an exceptional benefits package to all full-time W-2 employees/contractors including significant salary with bonus potential, 401(k) with match, profit sharing, life insurance, long-term disability, paid time off, holiday pay, and 100% company paid premiums for medical, dental, and vision insurance plans. A contractor login portal is available on their website to stay up to date with the most current placement opportunities. Social media users can keep up to date with Synergy Consulting by following their company on Facebook, LinkedIn, Twitter, and Instagram.

The firm is locally owned by Craig Mueller, president and founder. For more information, call (330) 899-9301, email [craigm@synergycgi.com](mailto:craigm@synergycgi.com) or visit [synergycgi.com](http://synergycgi.com).